

Social Post Prompts:

- Answer the #1 question you get asked all the time.
- What should your ICP be asking that they're not? Give an example.
- List three to five game-changing tools or products that could make your ICP's life better. Provide examples.
- Dig into your top three social media posts from the last few months. How can you turn those ideas into blog posts or podcast gold?
- Could you drop an interesting review about a book or podcast your ICP would dig? Share an example.
- Ride the wave of a current trend—give your take or help your ICP navigate it. Show an example.
- Spill the beans: What does your ICP need to know about you, or what are you hesitating to share? Share an example.
- Who could you interview to drop some knowledge bombs for your ICP? Give an example.
- What's your ICP talking about online? How can your content join the convo?
- Dive into your ICP's fears. Give an example.
- What's the instant help your ICP needs right now? Share an example.
- What's holding your ICP back from trying your program, product, or service? Give an example.
- Share something from your past that your ICP can relate to. Give an example.
- What's your ICP secretly embarrassed about? Give an example.
- What hasn't worked for your ICP in the past? Share the deets.
- If you're selling something, spill a before-and-after customer story. Give an example.